



New Orleans  
Museum of Art

FOR IMMEDIATE RELEASE

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## Classic Disney Fairy Tales Screen for Members at NOMA

*Cinderella, The Little Mermaid and Beauty and the Beast*  
released from “the vault” just for New Orleans

[Hi-res images available upon request.]

**NEW ORLEANS (Monday, October 5, 2009)**—For four more weekends between now and November 7, the New Orleans Museum of Art is proud to continue its presentation of *OUT OF THE VAULT: Classic Disney Films on the Big Screen at NOMA*, a series of five Disney animated classics featured in the upcoming major exhibition *Dreams Come True: Art of the Classic Fairy Tales from the Walt Disney Studio*. The series features, in order: *Snow White and the Seven Dwarfs, Cinderella, Sleeping Beauty, The Little Mermaid* and *Beauty and the Beast*. The screenings are open only to NOMA members.

This exclusive engagement, specially selected for the inauguration of the exhibition, brings together Disney’s all-time best loved animated fairy tales for a rare big screen presentation in one venue.

“The Museum is very grateful to our friends at Disney for permitting us to bring this series to the people of New Orleans,” said **E. John Bullard**, the Museum’s Montine McDaniel Freeman Director. “It is extremely rare for Disney fans to have the opportunity to see all of these classic films in succession on the big screen.”

Each film will screen three times daily on Saturdays and Sundays, except on the final weekend, when *Beauty and the Beast* will be shown on Friday and Saturday, Nov. 6-7. There will be no film screening on Halloween Weekend due to the Voodoo Experience music festival in City Park.

Screenings will take place in the Museum’s Stern Auditorium, which features a new state-of-the-art projector purchased by the Museum earlier in 2009. Every screening is appropriate for all ages.

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*OUT OF THE VAULT: Classic Disney Films on the Big Screen at NOMA*  
2/2/2/2

## **MEMBERSHIPS**

The OUT OF THE VAULT series of classic Disney films is free to all New Orleans Museum of Art members. In addition to the film series, NOMA members receive free admission to the Museum for a full year, including the *Dreams Come True* exhibition, as well as an invitation to a special Members' Preview of the exhibition on Saturday, November 14, the day before the public opening. Members will also receive additional invitations to other exhibition previews and special events throughout the year, a 10-percent discount in the Museum Shop, plus a subscription to the Museum's award-winning *Arts Quarterly* publication.

To become a member, join online at [noma.org/membership](http://noma.org/membership), or call the Membership Office at (504) 658-4127. Memberships start as low as \$60.

## **OUT OF THE VAULT: Classic Disney Films on the Big Screen at NOMA**

### *Snow White and the Seven Dwarfs*

**Saturday, October 3 & Sunday, October 4, 11 a.m., 1 p.m., & 3 p.m.**

With its timeless themes, heartfelt performances, bountiful sight gags, memorable music, and brilliant artistry, *Snow White and the Seven Dwarfs* is generally acknowledged to be the most popular and widely seen motion picture ever produced by Hollywood. The timeless story of a young princess who, with the aid of her forest friends and adoring diamond miners, overcomes various worldly challenges to finally meet her prince. Rich in detail and imagination, this film stands apart from all other animated features because it was Hollywood's first attempt at the genre and proved to numerous skeptics of the day that feature-length animation was a viable and exciting form of filmmaking.

### *Cinderella*

**Saturday, October 10 & Sunday, October 11, 11 a.m., 1 p.m., & 3 p.m.**

Walt Disney's *Cinderella*, based on the world's greatest fairy tale, has captivated audiences for generations with its spellbinding story, memorable music, spectacular animation, and unforgettable characters. With a wave of her wand and some "Bibbidi-Bobbidi-Boo," Cinderella's fairy godmother transforms an ordinary pumpkin into a magnificent coach and Cinderella's rags into a gorgeous gown, then sends her off to the Royal Ball. But Cinderella's enchanted evening must end when the spell is broken at midnight. It will take the help of her daring animal friends, Jaq and Gus, and a perfect fit into a glass slipper, to create the ultimate fairy tale ending.

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*OUT OF THE VAULT: Classic Disney Films on the Big Screen at NOMA*  
3/3/3/3

### ***Sleeping Beauty***

**Saturday, October 17 & Sunday, October 18, 11 a.m., 1 p.m., & 3 p.m.**

One of the studio's most ambitious undertakings, *Sleeping Beauty* features an Academy Award® nominated score adapted from the incandescent music of Peter Tchaikovsky. Disney's epic telling of the timeless tale holds breathtaking action sequences and extravagant musical production numbers which will charm adults and children as they chuckle at the antics of Flora, Fauna and Merryweather, the bubbly and bumbling fairy godmothers, and cheer the gallant Prince Philip in his quest to save Princess Aurora.

### ***The Little Mermaid***

**Saturday, October 24 & Sunday, October 25, 11 a.m., 1 p.m., & 3 p.m.**

Ariel, a fun-loving and mischievous mermaid, is off on the adventure of a lifetime with her best friend, the adorable Flounder, and the reggae-singing Caribbean crab Sebastian at her side. But it will take all of her courage and determination to make her dreams come true—and save her father's beloved kingdom from the sneaky sea witch Ursula.

### ***Beauty and the Beast***

**Friday, November 6, 5 p.m. and 7 p.m.**

**Saturday, November 7, 11 a.m., 1 p.m., & 3 p.m.**

The story of beautiful, bookworm Belle who charms the boorish Beast with her warmth, discovering that love comes in the least likely places. With its incomparable blend of magic and award-winning music, *Beauty and the Beast* won the prestigious Golden Globe for Best Picture and is the only animated film ever nominated for a Best Picture Academy Award®.

### **About NOMA and the Sydney and Walda Besthoff Sculpture Garden**

The New Orleans Museum of Art, founded in 1910 by Isaac Delgado, houses more than 30,000 art objects encompassing 4,000 years of world art. Works from the permanent collection, along with continuously changing temporary exhibitions, are on view in the Museum's 46 galleries Wednesdays from noon to 8 p.m. and Thursdays to Sundays from 10 a.m. to 5 p.m. Discounted admission for Louisiana residents is made possible through the generosity of The Helis Foundation.

Admission to the adjacent Sydney and Walda Besthoff Sculpture Garden, featuring work by 58 artists, including several of the 20th century's great master sculptors, is always free during public hours.

The New Orleans Museum of Art and the Besthoff Sculpture Garden are fully accessible to handicapped visitors and wheelchairs are available from the front desk.

For more information, call (504) 658-4100 or visit [www.noma.org](http://www.noma.org).

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