



New Orleans Museum of Art

FOR IMMEDIATE RELEASE

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Déjà Vu All Over Again with **Generic Art Solutions** Art Cops seize contemporary wing at NOMA for fall exhibition

What is history but a string of moments in time, a repetition of the "now" destined to become events recorded as the "past"? And what then of the future?

-Generic Art Solutions

Tweet Release - Art Cops take over @NOMA1910 contemporary wing Oct. 20 - Feb 13. Special performance Spill on Oct 12. ktruxillo@noma.org to RSVP.

[High-res images available for download at:
<http://www.noma.org/press/GenericArtSolutions/>]

New Orleans - New Orleans Museum of Art (NOMA) announces the first solo exhibition of Generic Art Solutions (G.A.S.) entitled *Déjà Vu All Over Again: Generic Art Solutions*, on view in the second floor Frederick R. Weisman Galleries from October 20, 2010 to February 13, 2011.

The **performance art piece *Spill* will be showcased one night only, on Tuesday, **October 12 at 6:30 p.m.** Free for members, \$10 for non-members. Seating is limited. RSVPs should be sent to Katie Truxillo (ktruxillo@noma.org).**

Join us for a special **opening of the exhibition on Wednesday, October 20** and a **gallery walk-through with the artists on Wednesday, November 10 at 6 p.m.**

G.A.S. is a New Orleans-based collaboration of Tony Campbell and Matt Vis. The duo have been blending history and humor with critique for the past 10 years. London-born Campbell and Virginia-born Vis have exhibited in New York, London and New Orleans. They have toured nationally and internationally as the "Art Cops" or "International Art Police," distributing citations as a form of artistic critique. **There will be an inspection of NOMA by the International Art Police on Wednesday, January 12, 2011 at 6 p.m.**

Déjà Vu All Over Again: Generic Art Solutions refers to the frustration in Louisiana that disasters seem to repeat themselves. The exhibition features many mediums including photography, video, sculpture and silkscreen painting.

"Generic Art Solutions thoughtfully uses the language of art history to comment on present day concerns," said Miranda Lash, Curator of Modern and Contemporary Art. "They update the formal strategies of Western masters such as Manet, Rubens and Caravaggio into themes as diverse as illegal immigration, capital punishment and man-made disasters. Their goal is not to precisely replicate historical paintings. Rather they employ déjà vu as a critical tool, stimulating a dialogue between past and present."

Example: The G.A.S. adaptation of Theodore Gericault's *Raft of the Medusa* (originally painted 1818-19), which depicts lives needlessly lost at sea under the restored French monarchy, is fused with the tragedy of the 11 men who died during the Gulf oilrig explosion of April 2010. Parallel stories of anguish, waste and mismanagement are blended into a timeless panorama on human fallibility.

[Also opening on October 20 with Generic Art Solutions]

Selections from Project 35

October 20, 2010 - February 13, 2011

Organized by Independent Curators International in honor of their 35th anniversary, *Selections from Project 35* presents nine videos selected by nine curators from around the world. The series includes videos by Israeli artist Guy Ben-Ner (selected by Mai Abu ElDahab), Japanese artist Yukihiro Taguchi (selected by Mami Kataoka), Zimbabwean/South African artist Dan Halter (selected by Kathryn Smith), Chinese artist Zhou Xiaohu (selected by Lu Jie), American artist Wanda Raimundi-Ortiz (selected by Franklin Sirmans), Vietnamese artists Tuan Andrew Nguyen and Phù Nam Thúc Hà (selected by curator Zoe Butt), German/American artist Kota Ezawa (selected by Constance Lewallen), Colombian artist Edwin Sánchez (selected by José Roca), and Robert Cauble (selected by Raimundas Malasauskas).

Selections from Project 35 is produced and circulated by Independent Curators International (ICI), New York. The exhibition and tour are made possible, in part, by grants from the Cowles Charitable Trust, Foundation for Contemporary Art, Foundation To-Life, Inc., the Horace W. Goldsmith Foundation and The Toby Fund; the ICI Board of Trustees; and ICI Benefactors Barbara and John Robinson. *Selections from Project 35* also benefited from donations made to ICI's Access Fund, created to widen the reach of ICI programs-Burt Aaron, Bobbie Brown and Steven Plofker, Jim Cohan, Phillip Drill, Leslie Fritz, Marilyn and Stephen Greene, Agnes Gund, Ken Kuchin, Gerrit and Sydnie Lansing, Jo Carole Lauder, Janelle Reiring, Patterson Sims, Bill and Ruth True, August Uribe, Frank and Margo Walter, Helene Winer, and Virginia and Bagley Wright.

Selection from Project 35 Events:

Friday, November 5, noon

Gallery talk by Miranda Lash, curator of Modern and Contemporary Art, on *Selections from Project 35* with a focus on artists Guy Ben-Ner, Wanda Raimundi-Ortiz, Kota Ezawa, Tuan Andrew Nguyen and Phù Nam Thúc Hà.

Saturday, November 6, 2 p.m.

Lecture by Tulane University students on *Selections from Project 35*, with a focus on artists Yukihiro Taguchi, Zhou Xiaohu and Edwin Sanchez. Presented in the Stern Auditorium in conjunction with Tulane University Service Learning.

NOMA ADMISSION

Wednesdays are FREE for all Museum visitors. Louisiana residents with valid photo identification: Adults, \$8; Seniors (65 and up), \$7; Children 3-17, \$4; Children under 3, free. Out-of-state visitors: Adults, \$10; Seniors (65 and up), \$9; Children 3-17, \$5; Children under 3, free. Free Wednesdays and discounted admission for Louisiana residents is made possible through the generosity of The Helis Foundation.

ABOUT NOMA AND THE BESTHOFF SCULPTURE GARDEN

The New Orleans Museum of Art, founded in 1910 by Isaac Delgado, houses more than 30,000 art objects encompassing 4,000 years of world art. Works from the permanent collection, along with continuously changing temporary exhibitions, are on view in the Museum's 46 galleries Wednesdays from noon to 8 p.m. and Thursdays to Sundays from 10 a.m. to 5 p.m.

Admission to the adjacent Sydney and Walda Besthoff Sculpture Garden, featuring work by 61 artists, is always free. The Sculpture Garden is open seven days a week from 10 a.m. until 5 p.m. except for Wednesdays, when it's open until dusk. The New Orleans Museum of Art and the Besthoff Sculpture Garden are fully accessible to handicapped visitors and wheelchairs are available from the front desk.

For more information, call (504) 658-4100 or visit www.noma.org.

