

Demonstrate your love of books, baking and art!

Friday, April 7th, 2017 | New Orleans Museum of Art | City Park

ABOUT

Edible Book Day is an international celebration of literature, art, and food. Museums, libraries, and universities throughout the world participate to create a program for creative individuals and community groups to highlight their artistic, baking, and decorating skills.

Local community groups and individuals are invited to bake and decorate cakes inspired by books through the integration of text, literary inspiration or form.

TIME

Set-up | **4:30 p.m.**
Judging and People's Choice ballots start | **5:30 p.m.**
Café NOMA Cake Decorating Demonstration by Brett Gauthier | **6 p.m.**
People's Choice voting ends | **6:30 p.m.**
Awards announced in Café NOMA | **7 p.m.**

AWARDS

Ribbons will be awarded for the 3 best cakes in each category, and one "People's Choice" ribbon will be awarded. A photo of the winning cakes will be posted on the on NOMA's Facebook page.

JUDGES

Charles Brown
City Librarian & Executive Director of New Orleans Public Library

Susan Larson
The Reading Life, WNOO

JUDGES ASSISTED BY:
Brett Gauthier
Corporate Executive Pastry Chef for the Ralph Brennan Group

DEADLINE MARCH 31

REGISTER NOW!

Win a ribbon in six different categories:

- Funniest/Punniest
- Best Visual Presentation
- Most Creative
- Most like a book
- Professional categories*
- Students**

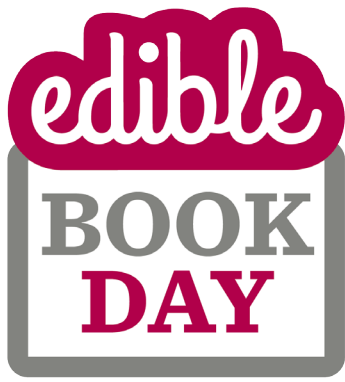
* restricted to those in the culinary industry

** for students taking baking and pastry art classes

For more information or to register
www.noma.org | 504-658-4117

café
noma
BY RALPH BRENNAN

NOMA
New Orleans Museum of Art



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DEADLINE TO ENTER IS MARCH 31TH

Thank you for your interest in Edible Book Day!

Cakes must be inspired by a book, or by books in general. **Entry forms must be received by Friday, March 31, 2017.** Please read the following guidelines and complete the registration form.

- Cakes must be baked and decorated at home.
- Contestants are responsible for transporting their cakes to and from NOMA.
- Contestants are responsible for setting up and taking down their cakes.
- Please make sure that you label your cake with your name and the cake's title.
- Judges decisions are final.
- Professional chefs, bakers, etc. will be judged in separate "professional" categories.
- **Please be ready to slice a piece of cake upon request from the judges.**

PLEASE COMPLETE

NAME OF ORGANIZATION OR INDIVIDUAL

NAME OF CONTACT PERSON

PHONE NUMBER

EMAIL ADDRESS

TITLE OF THE CAKE

SIZE OF THE CAKE (L x W x H)

AUTHOR AND TITLE OF THE BOOK (IF INSPIRED BY A SPECIFIC BOOK)

Please return your completed registration form to **Sheila Cork**, New Orleans Museum of Art, P.O. Box 19123, New Orleans, LA 70179 or by email to scork@noma.org. If hand delivering this form to NOMA, clearly mark to **Sheila Cork**'s attention. Please contact scork@noma.org or (504) 658-4117 with any questions.

